homeiX

Press Information

home-iX Named a Cool Vendor in the Connected Home Report by Gartner

The Cool Vendors report identifies companies who are considered to be innovative, intriguing and impactful in the in the Intelligent Connected Home Market

Stuttgart, 03/09/2018 – Today, home-iX (http://www.home-iX.com), the innovative AI-based "Smart Living as a Service" integration and orchestration platform for personalized, digital smart living experiences, announced it has been named a Cool Vendor in the 2018 [Cool Vendors in the Connected Home](#) report by Gartner. In this report, Gartner evaluated four vendors that are driving innovation in the intelligent connected home market.

The report, which was authored by Fernando Elizalde, Anshul Gupta, Jessica Ekholm, and Anthony Mullen and released on August 30, 2018, points out, "The home-iX platform offers vertical industry vendors a software framework and a business platform to create cross-domain integration. Such approach enables solutions providers to deliver more compelling value propositions combining the electric car with the connected home and personalized internet services, ultimately delivering unique experiences."

The B2B solution of home-iX enables companies to participate in the market for connected life & Internet of Things through a "Smart Living as a Service" platform and a digital marketplace and establishes compatibility between Smart-X ecosystems through a modular overall solution and a unique integration of existing cloud-based digital services. With home-iX, industries can offer new and individualized digital services for their end customers and increase customer satisfaction. The platform seamlessly connects and orchestrates between Smart Devices, Smart APIs and Smart Services. As an intelligent decision platform for situational if-then rules, the solution aggregates data using machine learning from connected IoT services. The white label platform allows companies' end users to create and customize their own thematic dashboards while retaining full data sovereignty. "Our integration platform is the ultimate rules engine for Smart Living & IoT. It enables innovative, cross-industry services and combines, for example, the electric car with the smart home and personalized Internet services for a unique digital lifestyle experience," says home-iX CEO Mehmet Arziman.

"Our inclusion in the Cool Vendor report by Gartner is a validation of our mission to enable industry clients to create personalized, digital offerings in the areas of Smart Living, Smart Home and Smart Services, regardless of technology interdependencies. The report underlines our innovative leadership in the smart living space," says home-iX COO Heiko Scholtes.

Each year, Gartner identifies new Cool Vendors in key technology areas and publishes a series of research reports recognizing interesting, new and innovative vendors, products and services.

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About home-iX UG:

home-iX was founded in 2016 as a German B2B startup and specializes in Smart Living & IoT solutions. Through a "Smart Living as a Service"-platform and a digital marketplace, the startup enables industries or companies to participate in the market for connected life and the Internet of Things and aims to establish compatibility between Smart-X ecosystems through an adaptable, AI-based overall solution and unique integration into existing digital ecosystems. In cooperation with home-iX, industries can offer their own customized smart living solution for their end customer business and increase customer satisfaction through an intelligent and digital lifestyle.