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Press Information

home-iX wins the German Innovation Award 2018 for the "Smart Living as a Service"-platform conUgate

The Stuttgart-based B2B startup has won the German Innovation Award 2018 in the "Connectivity & IoT" category, honoring the innovative power and user-centric approach of the cloud-based, digital service and integration platform conUgate.

Stuttgart, 08/06/2018 – This year, the startup home-iX receives an extraordinary prize for its innovative and AI-based Smart Living integration and orchestration platform conUgate. The jury of the German Innovation Award 2018 awards the Smart Services platform the high-ranking award Winner in the category "Excellence in Business to Business - Connectivity & Internet of Things". The great recognition, which is awarded by independent experts from industry, science, institutions and finance, honours the convincing development performance of home-iX, which offers a relevant added value, represents a decisive differentiation in competition and contributes significantly to the market success of companies.

The B2B solution conUgate enables companies to participate in the market for connected life & Internet of Things through a "Smart Living as a Service" platform and a digital marketplace and establishes compatibility between Smart-X ecosystems through a modular overall solution and a unique integration of existing cloud-based digital services. With conUgate, industries can offer new and individualized digital services for their end customers and increase customer satisfaction. The conUgate platform seamlessly connects and orchestrates between Smart Devices, Smart APIs and Smart Services. As an intelligent decision platform for situational if-then rules, conUgate aggregates data using machine learning from connected IoT services. The whitelabel platform allows companies' end users to create and customize their own thematic dashboards while retaining full data sovereignty. "Our conUgate integration platform is the ultimate rules engine for Smart Living & IoT. It enables innovative, cross-industry services and combines, for example, the electric car with the smart home and personalized Internet services for a unique digital lifestyle experience," says CEO Mehmet Arziman.

The "German Innovation Award" recognizes products and solutions across industries that differ above all from previous solutions in terms of user centring and

added value. Only companies nominated by a panel of experts and scouts can take part in the competition. The award is presented in the "Excellence in Business to Consumer" and "Excellence in Business to Business" competition classes. The German Innovation Award is presented by the German Design Council, founded by the German Bundestag and donated by German industry. Since 1953, this foundation has been promoting the competitiveness of companies and organising various competitions for design, brand and innovation achievements of international standing. The evaluation criteria include user benefits, functionality and operability, economy, longevity and quality as well as future viability.

More information about home-iX: www.home-ix.com

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About home-iX UG:

home-iX was founded in 2016 as a German B2B startup and specializes in Smart Living & IoT solutions. Through a "Smart Living as a Service"-platform and a digital marketplace, the startup enables industries or companies to participate in the market for connected life and the Internet of Things and aims to establish compatibility between Smart-X ecosystems through an adaptable, AI-based overall solution and unique integration into existing digital ecosystems. In cooperation with home-iX, industries can offer their own customized smart living solution for their end customer business and increase customer satisfaction through an intelligent and digital lifestyle.

About the German Design Council:

Founded by the German Bundestag and donated by German industry, the German Design Council is an independent and internationally active institution that promotes the competitiveness of companies. With its competitions, exhibitions, conferences, seminars and publications, it makes a decisive contribution to the transfer of knowledge on the subject of design. Since 1953, the competitions of the German Design Council have distinguished design, brand and innovation achievements of international standing. The German Design Council's circle of founders currently includes over 300 domestic and foreign companies employing more than three million people.