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Press Release

Smart Buildings for the real estate industry: home-iX and Volkswagen Real Estate launch an innovative platform for smarter living

The Stuttgart-based startup enters into a strategic partnership with Volkswagen Real Estate: Together with the technology company home-iX, Volkswagen Real Estate has implemented a novel, digital smart living solution based on the home-iX platform for the exclusive SPLACE Business Apartments in Wolfsburg.

Stuttgart, 13/01/2020 - home-iX (www.home-iX.com), the innovative AI-based "Smart Living as a Service" orchestration platform for personalized, digital smart living solutions, announces a strategic partnership with Volkswagen Real Estate. The B2B startup is specialized in smart living solutions. Through a platform, it enables industries or companies such as real estate to participate in the Connected Life and Internet of Things. In addition, home-iX creates compatibility between smart ecosystems (smart home, smart energy, smart services). This is realized by an integration platform that applies artificial intelligence in a context-specific way and offers an uniform interface for existing digital ecosystems.

The home-iX software solution enables companies to participate in the Connected Life & Internet of Things market through a "Smart Living as a Service" platform and establishes compatibility between Smart-X ecosystems through a modular end-to-end solution and an unique integration of existing cloud-based digital services. With home-iX, industries can offer revolutionary and individualized digital services for their end customers and increase customer satisfaction. The home-iX white-label solution allowed Volkswagen Real Estate to implement an individual design for its 60 SPLACE Business Apartments and its own thematic application "MySPLACE", while at the same time Volkswagen Real Estate's tenants retain full control over their data. "While searching for a vendor independent platform for smart home, tenant communication and our services, home-iX has convinced us completely, so that we have entered a strategic cooperation. The innovative and flexible team consisting of Mehmet and Heiko is a guarantee for the highest level of quality, whereby the topics of privacy and security receive the highest priority," says Stefan Steiner, Project Manager Volkswagen Real Estate.

With the new SPLACE Business Apartments, Volkswagen Real Estate is realizing a new residential product that offers the privacy and feel-good character of a rental apartment and is also a comfortable temporary home - SPLACE aims to close the gap between hotel and classic rental apartment. The focus of the partnership between home-iX and Volkswagen Real Estate includes an app-based solution for universal SmartHome control, a Digital Concierge Service and the integration of any Services. These include, for example, the use of the fitness area, the roof terrace, common rooms in the reception area, parking spaces in front of the building, charging stations for electric vehicles as well as a service box for storing goods and parcel deliveries that are conveniently available after work. In addition, smart features such as lighting, heating, external blinds and sockets can be controlled remotely and online via the MySPLACE app. Specific, recurring smart home functions can be set up via Scenarios to simplify and make the daily life of the tenants in the SPLACE easier and more comfortable.

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About the home-iX UG:

home-iX was founded in 2016 as a technology startup and is specialized in Smart Living & IoT solutions. Through a "Smart Living as a Service" platform, the company enables industries or companies to participate in the market for Connected Life and Internet of Things. The company's mission is to establish compatibility between Smart-X ecosystems through an adaptable, AI-based all-in-one solution and unique integration into existing digital ecosystems. In cooperation with home-iX, industries can offer their own individualized Smart Living solution for their end-customer business and increase customer satisfaction through an intelligent and digital lifestyle.

More information about home-iX: www.home-ix.com

About Volkswagen Real Estate and the SPLACE Business Apartments:

Volkswagen Real Estate (VWI) has stood for high-quality residential and commercial real estate for more than 65 years. The company bundles the real estate expertise of Volkswagen AG and is now increasingly involved in project and property management as well as sustainable real estate financing. In recent years, VWI has realized a large number of major construction projects such as the Volkswagen

Arena, VfL Wolfsburg football stadium, parts of the Autostadt (Car City) in Wolfsburg and numerous car dealerships for various Group brands.

With the SPLACE brand, Volkswagen Real Estate offers 60 high-quality furnished apartments with individual fittings in Wolfsburg: Modern business apartments with sizes between 26 and 46 m² offer the privacy and feel-good character of a rental apartment and are a comfortable temporary home. Feel really at home, even if only for a limited time, and enjoy tailor-made services for shopping, clothes care and apartment cleaning: With SPLACE VWI closes a gap in the market in Wolfsburg. Business living with stylish furniture and attractive fittings, high-speed Internet, smart home and integrated media systems. In addition, the fitness area, roof terrace, own parking spaces and charging stations for electric mobility are just some of the highlights that tenants can expect.

Further information about SPLACE Business Apartments: www.splace.de

