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## Press Information

### **Artificial Intelligence for a Smarter Lifestyle: home-iX wins the German Innovation Award 2020 for the AI-based "AI/ML as a Service"-platform deepGate**

**The German technology startup is the winner of the German Innovation Award 2020 in the "Connectivity" category, awarding the innovative power and user-centricity of the context-sensitive, intelligent, self-supervised machine learning platform deepGate.**

Stuttgart, 26/05/2020 – This year, the startup home-iX receives an extraordinary award for its innovative and AI-based machine learning platform. The jury of the German Innovation Award 2020 awards the Smart Living "AI/ML as a Service" platform deepGate with the high-ranking title Winner in the category "Excellence in Business to Business - Connectivity". The great recognition, which is awarded by independent experts from industry, science, institutions and the financial sector, honors the convincing development performance of home-iX, which offers relevant added value, represents a crucial competitive differentiation and contributes significantly to the market success of companies.

Artificial Intelligence for a Smarter Lifestyle: deepGate is an AI-based "AI/ML as a Service" platform that enables companies to create successful digital AI offerings regardless of technological interdependencies. The home-iX deepGate platform seamlessly integrates, analyses and learns all aspects from Smart Home, Smart Energy to Smart Services, so that each digital service works together in a context-sensitive, intelligent and proactive way to adapt to your smart lifestyle while creating a better, more intuitive user experience. In addition, deepGate's AI-based service portfolio enables organizations to rapidly develop new AI end-user innovations to focus on value-added offerings and business models. With deepGate, industries can offer customized digital AI/ML services to their end users and increase customer satisfaction.

The "German Innovation Award" honors products and solutions across all industries that differ primarily in user-centricity and added value compared to previous solutions. Only companies nominated by a panel of experts and scouts can take part

in the competition. The award is presented in the competition categories "Excellence in Business to Consumer" and "Excellence in Business to Business". The German Innovation Award is presented by the German Design Council, which was established by the German Bundestag and sponsored by German industry. Since 1953, this foundation has been committed to the competitiveness of companies and organizes various competitions for design, brand and innovation achievements of international standing. The judging criteria include user benefits, functionality and operability, cost-effectiveness, durability and quality as well as sustainability.

More information about home-iX: [www.home-ix.com](http://www.home-ix.com)

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### **About home-iX UG:**

home-iX was founded in 2016 as a technology start-up and is specialized in AI-based Smart Living & IoT solutions. The startup enables industries or companies to participate in the market for smart living and the Internet of Things through a "Smart Living as a Service" platform and aims to establish compatibility between Smart-X ecosystems through an adaptable, AI-based all-in-one solution and a unique integration into existing digital ecosystems. In cooperation with home-iX, industries can offer their own individualized Smart Living solution for their end-customer business and increase customer satisfaction through an intelligent and digital lifestyle.

### **About the German Design Council:**

Founded by the German Bundestag and donated by German industry, the German Design Council is an independent and internationally active institution that promotes the competitiveness of companies. With its competitions, exhibitions, conferences, seminars and publications, it makes a decisive contribution to the transfer of knowledge on the subject of design. Since 1953, the competitions of the German Design Council have distinguished design, brand and innovation achievements of international standing. The German Design Council's circle of founders currently includes over 300 domestic and foreign companies employing more than three million people.